



56TH ANNUAL QUAKERTOWN

# HALLOWEEN PARADE

HOSTED BY QUAKERTOWN BOROUGH PARKS & RECREATION

## SPONSORSHIP OPPORTUNITIES

The Parks & Recreation Department is delighted to offer the 56th Annual Quakertown Halloween Parade! Join us in making this year's parade an unforgettable experience for everyone involved!

### TITLE SPONSOR (EXCLUSIVE TO 1) - \$3,000.00

- Chance to kick off and lead the parade!
- Logo displayed on parade flyer and all marketing materials including website, social media, newsletter, email, print, etc.
- Parade award named in honor of the sponsor
- Opportunity to serve as a guest judge for the parade
- Sponsor banner displayed on judge's stand
- Logo prominently displayed on division lead vehicle during the parade
- Exclusive social media post on the Borough's platforms prior to and following the parade
- Name included in announcements during the parade
- Logo prominently displayed on parade volunteer t-shirt
- Chance to participate in exclusive parade sponsor division
- Free entry into the parade



### DIVISION SPONSOR (EXCLUSIVE TO 4) - \$1,000.00

- Banner displayed on judges stand
- Chance to lead your sponsored division in the parade
- Banner prominently displayed on division lead vehicle during the parade
- Exclusive social media post on Borough platforms prior to the event
- Name included in announcements during the parade
- Logo prominently displayed on parade volunteer t-shirt
- Logo included on select marketing materials
- Chance to participate in exclusive parade sponsor division
- Logo prominently displayed on the parade website
- Free entry into the parade



### GOLD SPONSOR - \$800.00

- Name included in announcements during the parade
- Name displayed on parade volunteer t-shirt
- Logo included on select marketing materials
- Chance to participate in the exclusive parade sponsor division
- Logo prominently displayed on the parade website
- Free entry into the parade



### SILVER SPONSOR - \$500.00

- Logo included on select marketing materials.
- Chance to participate in the exclusive parade sponsor division
- Name displayed on the parade website
- Free entry into the parade



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## SPONSORSHIP FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVEL:

- Parade Title Sponsor (\$3,000)
- Division Sponsor (\$1,000)
- Gold Sponsor (\$800)
- Silver Sponsor (\$500)
- Other: \_\_\_\_\_

Sponsorships can be in the form of cash or check. Please make checks payable to **Quakertown Borough**. Mail or return in person your check and completed form to the following address:

Quakertown Borough  
ATTN: Parks and Recreation  
35 North Third Street, Quakertown, PA 18951



[QUAKERTOWN.ORG/HALLOWEENPARADE](http://QUAKERTOWN.ORG/HALLOWEENPARADE)



267-372-PARK



[PARKSREC@QUAKERTOWN.ORG](mailto:PARKSREC@QUAKERTOWN.ORG)

