



57TH ANNUAL QUAKERTOWN

HALLOWEEN PARADE

HOSTED BY QUAKERTOWN BOROUGH PARKS & RECREATION

SPONSORSHIP OPPORTUNITIES

The Parks & Recreation Department is delighted to offer the 57th Annual Quakertown Halloween Parade! Join us in making this year's parade an unforgettable experience for everyone involved!

TITLE SPONSOR (EXCLUSIVE TO 1) - \$3,000.00

- Chance to kick off and lead the parade!
- Logo displayed on parade flyer and all marketing materials including website, social media, newsletter, email, print, etc.
- Parade award named in honor of the sponsor
- Opportunity to serve as a guest judge for the parade
- Sponsor banner displayed on judge's stand
- Logo prominently displayed on division lead vehicle during the parade
- Exclusive social media post on the Borough's platforms prior to and following the parade
- Name included in announcements during the parade
- Logo prominently displayed on parade volunteer t-shirt
- Chance to participate in exclusive parade sponsor division
- Free entry into the parade



DIVISION SPONSOR (EXCLUSIVE TO 4) - \$1,000.00

- Banner displayed on judges stand
- Chance to lead your sponsored division in the parade
- Banner prominently displayed on division lead vehicle during the parade
- Exclusive social media post on Borough platforms prior to the event
- Name included in announcements during the parade
- Logo prominently displayed on parade volunteer t-shirt
- Logo included on select marketing materials
- Chance to participate in exclusive parade sponsor division
- Logo prominently displayed on the parade website
- Free entry into the parade



GOLD SPONSOR - \$800.00

- Name included in announcements during the parade
- Name displayed on parade volunteer t-shirt
- Logo included on select marketing materials
- Chance to participate in the exclusive parade sponsor division
- Logo prominently displayed on the parade website
- Free entry into the parade



SILVER SPONSOR - \$500.00

- Logo included on select marketing materials.
- Chance to participate in the exclusive parade sponsor division
- Name displayed on the parade website
- Free entry into the parade



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SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT NAME _____

PHONE: _____ EMAIL: _____

SPONSORSHIP LEVEL:

- Parade Title Sponsor (\$3,000)
- Division Sponsor (\$1,000)
- Gold Sponsor (\$800)
- Silver Sponsor (\$500)
- Other: _____

Sponsorships can be in the form of cash or check. Please make checks payable to **Quakertown Borough**. Mail or return in person your check and completed form to the following address:

Quakertown Borough
ATTN: Parks and Recreation
35 North Third Street, Quakertown, PA 18951



QUAKERTOWN.ORG/HALLOWEENPARADE



267-372-PARK



PARKSREC@QUAKERTOWN.ORG

